Dear School or Community Leader,

We are pleased to send you the 2017 contest guidelines for Growing Up Asian in America, an art, essay and video contest for K-12 Bay Area youth organized by the Asian Pacific Fund. This heritage program encourages students to creatively express their ideas on their identity and culture.

We appreciate your assistance in distributing these guidelines to teachers and/or community members, and encouraging students to submit entries to the contest.

Students are invited to submit art, essays, poems and videos that celebrate Asian and Pacific Islander heritage and express their ideas on being Asian, Pacific Islander and American. The entry deadline is Friday, March 3, 2017. More information is available at www.asianpacificfund.org or www.nbcbayarea.com, search: Growing Up.

Teachers, advisors and school administrators have been invaluable partners in this popular program since 1995. Bay Area students in kindergarten through 12th grade compete for $20,000 in cash and prizes.

If you have questions, or would like additional copies of the guidelines, please contact us at (415) 395-9985, x500, or contest@asianpacificfund.org. The guidelines can also be found on our website at www.asianpacificfund.org.

Thank you for your support of this youth heritage program. It is only with the help of educators, youth advocates and community members that we have been able to reach so many in this region.

Sincerely,

Audrey Yamamoto
President & Executive Director
Asian Pacific Fund PRESENTS

Growing Up Asian in America

STUDENT ART, ESSAY & VIDEO CONTEST • $10,000 IN CASH & PRIZES

2017 CONTEST THEME: LETTER TO THE SENATOR

Entry Deadline: Friday, March 3, 2017

The 2016 election saw victories for the Asian and Pacific Islander (API) community. Especially exciting is the historic election of Kamala Harris as California's new senator and the first Indian-American and second African-American woman elected to the U.S. Senate. On what issues do you want her to work for the Bay Area API community, and how? What changes would you want to see happen? What advice do you have for helping your community, our country, and the world?

PRIZES

- 3 ESSAY and 3 ART winners from each grade category will win $500 in cash and prizes.
- Up to 3 VIDEO winners will win iPad minis and have their videos featured online.

IDEAS FOR YOUR ENTRY

Use the following questions to help spark your creativity. You do not have to answer any of the questions below as long as your entry addresses the theme, and is about being Asian or Pacific Islander and American.

- What issues are important to you and your family? Why?
- What problems in the Bay Area or in California do you think she should address immediately? What are the solutions?
- What would you share with the senator if you had the chance to meet her?
- How can the senator help unify our country through differences in political parties, religion, cultures and ideologies?
ELIGIBILITY CRITERIA

- Students of all backgrounds including Chinese, Filipino, Indian, Japanese, Korean, Vietnamese, other Asian, Pacific Islander and multiracial ethnicities are invited to submit entries.
- You must be in grade K through 12.
- You must live in Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano or Sonoma County.
- If you have won in previous years, you cannot submit an entry unless you are in a different grade/entry category now. The three grade categories are grades K-5, 6-8 and 9-12. The entry categories are Art, Essay and Video.
- Contestants cannot win a prize in more than one category (ex. Art and Essay).
- Children of contest judges or screeners are ineligible to submit entries.

Winning entries are selected based on creativity, originality and skill in the category. Winners are notified by the end of April. Awards will be presented at a ceremony on May 13, 2017 at the Asian Art Museum. Must be present to win.

ENTRY GUIDELINES

Art (K-12)
Format: MUST BE 8-1/2” x 11”
Materials and Media: Anything two-dimensional. All paints, crayons, colored pencils, markers, photographs, computer generated graphics etc. are accepted. No sculptures or pop-ups, please.

Essay or Poem (K-12)
Format: 8-1/2” x 11” paper, 12 pt. font size.
Length: 500 words MAXIMUM. Hand-written essays accepted. Please print or write on one side only.

Video (6-12)
Only 6-12th grade contestants are eligible to submit video entries.
Format: Videos must be 1 minute MAXIMUM. 300MB (size) max. Video files must be in .avi, .mov, or .wmv.

GENERAL

You may send one entry in each category (e.g. one piece of writing and one piece of art, one video--if in 6-12th Grade). We will not accept more than one entry per category. Art is judged separately from essays and poems, so please do not submit an entry that combines writing with art. Each entry must have a complete entry form.

Growing Up Asian in America is a program of the Asian Pacific Fund and was started in 1995 as one of the largest youth celebrations of Asian Pacific American Heritage Month in the nation.

QUESTIONS?

Contact the Asian Pacific Fund at (415) 395-9985 x500 or e-mail contest@asianpacificfund.org. More information on Growing Up Asian in America is available online at www.asianpacificfund.org or www.nbcbayarea.com, search “Growing Up.”

Asian Pacific Fund

HOW TO SEND YOUR ENTRY

Art or Essay (K-12)
Complete the form below and mail or deliver entry to:
Growing Up Asian in America
Asian Pacific Fund
465 California Street, Suite 809
San Francisco, CA 94104

Video (6-12)
Videos must be submitted online on our website at:
www.asianpacificfund.org/growing-up-asian-in-america

ENTRIES MUST BE POSTMARKED BY FRIDAY, MARCH 3, 2017 OR DELIVERED IN PERSON BY 5 P.M. NO ENTRIES WILL BE ACCEPTED BY FAX.

Submitting materials to the contest is considered a grant of license to the Asian Pacific Fund to use the materials in any manner, including the creation of derivative works without payment of a royalty. The Asian Pacific Fund is a tax-exempt non-profit organization and will only use these materials to further its charitable and educational mission.

GROWING UP ASIAN IN AMERICA OFFICIAL ENTRY FORM

Category: □ Art □ Essay or Poem (Video contestants must fill out a form online) PLEASE PRINT NEATLY

How Did You Hear About the Contest? □ School □ Library □ TV/Radio □ Online

First Name: ______________________ Middle: ______________________ Last Name: ______________________ Grade: ________

Street Address: ______________________

City: ______________________, CA Zip Code: ________

Telephone: ______________________ E-mail of Parent/Guardian: ______________________

School Name: ______________________ School City: ______________________

Title of Entry: ______________________